

# A SAFE SYSTEM APPROACH TO SPEEDING

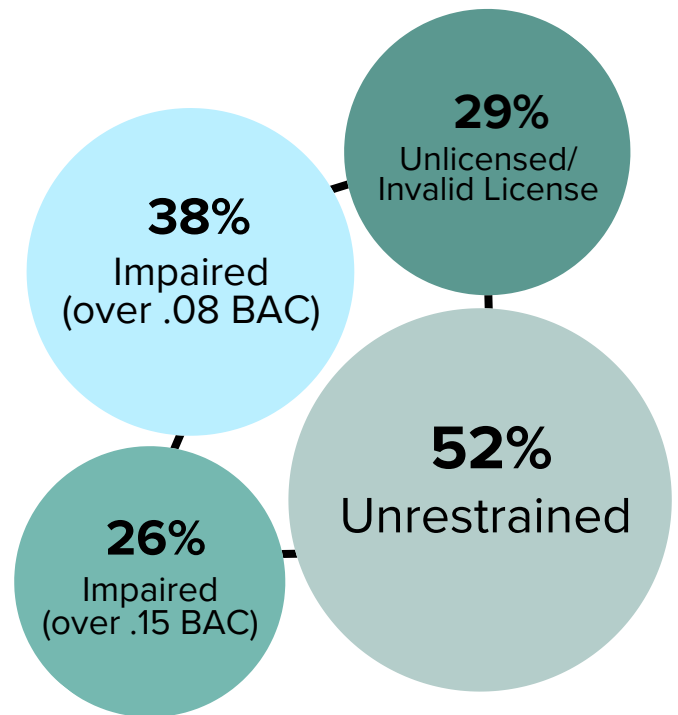
Auto Innovators supports policies that focus on **driver education and awareness, strong laws and enforcement, and infrastructure investment**. Adequate research and funding must be available to support these initiatives.

Speeding-related fatalities on our roadways have **increased 25%** since 2013.

In 2022, 28% of fatalities (12,000+) and over 300,000 injuries occurred in speeding-related crashes.\*

*\*All speeding statistics are from NHTSA's 2022 Traffic Safety Facts: Speeding*

## CHARACTERISTICS OF SPEEDING DRIVERS IN FATAL CRASHES



## HOW AUTOMAKERS SUPPORT CHOICE & SAFER SPEEDS

- Adaptive speed adjustment
- Smartphone speed apps
- Intelligent speed assist warnings
- Traffic sign recognition & display settings
- Teen driver keys & settings
- User-defined speed alerts, limits, & warnings

### SAFER PEOPLE

- Alternative & graduated licensing programs
- Driver's education & training
- Enhanced penalties
- Improved traffic record sharing
- Speeding awareness campaigns

### SAFER ROADS

- Clear signage
- Enhanced lighting
- High-visibility road markings
- Raised intersections & crosswalks
- Traffic calming measures

### SAFER SPEEDS

- Data driven, high-visibility enforcement
- Dynamic speed limits
- Self-enforcing road designs
- Speed feedback signs
- Work zone speed management